

Bangs, Bobs, Shags!

Tweaking trends to create flattering hair fashions

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The end of “the trend” as we know it

Dorothy Hamill’s wedge. Farrah Fawcett’s feathered flip. Jennifer Aniston’s “Rachel” ’do.

Women have copped hairstyles from other women for years and likely always will. After all, there are only so many cuts that even the most imaginative stylist can craft. When a woman sees one that looks great, she instinctively wants it for herself. She gets the cut, someone else admires it, gets it and before long a trend is born.

But throw in a plethora of hair types, bone structures, facial features and styling habits, and inevitably a great look goes awry. That’s why Renee Doub, a manager and stylist at Bella Salon & Spa in Hagerstown, says a growing number of clients are asking for styles that are not only fashionable, but more importantly, flattering.

“A lot of times, people used to say, ‘This is what’s in.’ Even if someone didn’t look good with short hair, they’d get it done because that’s what everyone was wearing,” Renee says. “Now people don’t fall into the trap of ‘what’s in’ so much. We work with a more educated society with more fashion sense than back when people just followed along.”

That is not to say that “the trend” has come to an end. The female’s inherent desire to emulate a fabulous look fuels the tank of a fashion industry that barrels on even as other markets barely chug along.

The difference in the trend is this — it is a starting point, not a destination.

“We do still see trends within fashion, only perhaps with more flexibility and versatility to make it flattering to the individual client,” Renee says.

Samantha Fulmer models an example of a disconnected haircut.

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