

the reward

As owner of Bella Salon and Spa in Hagerstown, Tammy Shindle is in the business of pampering. She knows firsthand the way a new cut or color, massage or facial, can lift the spirits. But she never expected the power that one particular makeover would have on her — a Mother's Day makeover for a brain cancer sufferer. At the time, the salon had partnered with the Smile Design Centre and Camillions Boutique for a write-in contest for which friends and family members could nominate loved ones for a salon makeover, dental work and new clothing. The winner's daughter truly moved the contest's sponsors with her mother's story, writing about the profound toll her battle with brain cancer had on all aspects of her life — from her physical health, to her finances, to her bruised spirit.

Tammy and her staff took special care of this client on makeover day. They treated her to a haircut and color, makeup session, facial, massage, manicure and pedicure. "She looked like a different person when she was finished. She radiated confidence and happiness," Tammy remembers. "It was so nice to see that she was so happy. It made it all worthwhile for us. Days like that make me proud to be in the beauty industry."

Bella Salon and Spa owner Tammy Shindle knows firsthand the wonders a little bit of pampering can do to lift a client's spirits.

photo: Jason Turner

